

Meta Human Agent

Creating the Future of Digital Engagement

**Proof of Concept for Qatar's leading property
development company**

The Challenge

Static Content Limitations

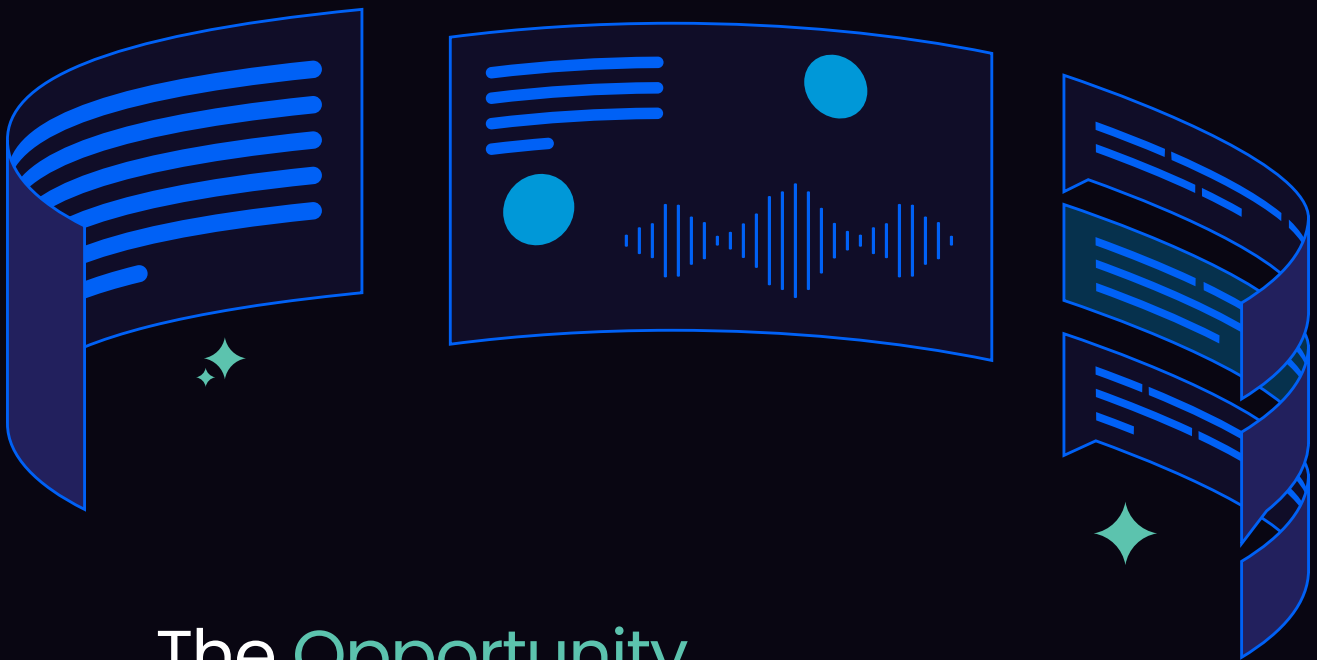
- Traditional media falling short
- No immersive client engagement
- Limited interactive capabilities

Market Expectations

- Innovation-driven industry
- Tech-forward presentation needs
- Futuristic brand positioning required

Engagement Barriers

- One-way communication
- Generic customer interactions
- Limited accessibility options



The Opportunity



Futuristic Appeal

Match brand's innovative stature



Interactive Engagement

Real-time client conversations



Multilingual Support

Diverse market accessibility



Digital Transformation

Next-generation brand representation

The Solution

MetaHuman Agent



Conversational interface

Smart Property Guide

Multilingual Intelligence

Human-like interactions

Realistic lip syncing

Natural eye movements

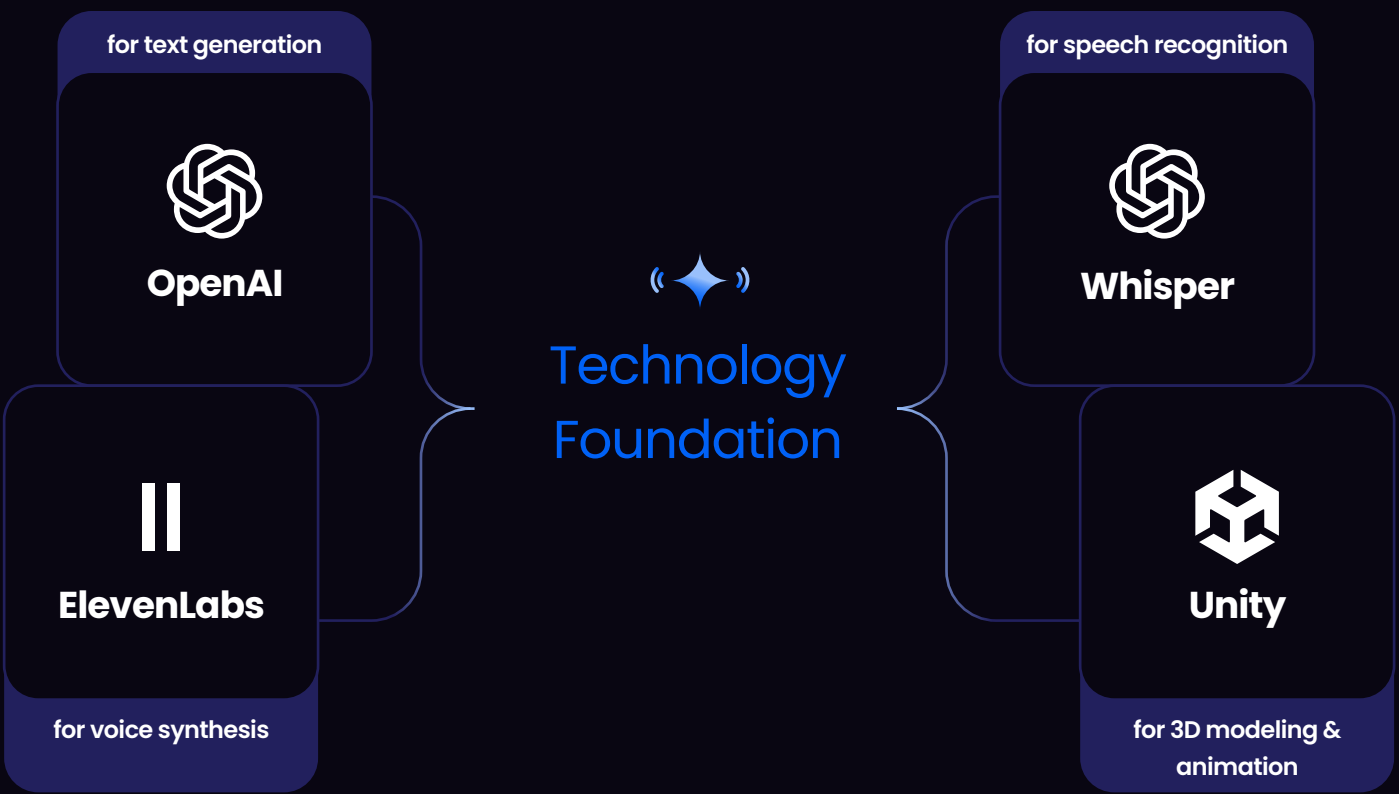
Real-time language
switching

Cultural context
awareness

Customer query handling

Content generation
capabilities




Advanced AI Stack



Performance Breakthrough

-  6-second response time (vs 10-second target)
-  4-week development cycle
-  Efficient data processing

Innovation Features

-  Synchronized speech-lip movement
-  Adaptable voice tones & styles
-  Smooth animations & natural motion

Early Impact Indicators



40%

Increased Visitor Engagement

Extended interaction time at exhibitions

60%

Higher Query Volume

More property inquiries via AI agent

85%

Positive User Feedback

"Impressive" and "futuristic" responses

3x

Social Media Mentions

Viral-worthy digital innovation

Result

**Pioneering the next generation of digital
customer interaction**

Versatile Implementation



Virtual Showrooms

Immersive property presentation

Digital Platforms

24/7 customer engagement

Exhibitions & Events

Interactive brand ambassador

Marketing Campaigns

Dynamic brand storytelling



Technology Leadership

- **Rapid Innovation**
4-week POC delivery
- **Performance Excellence**
Exceeded response time targets
- **Market Readiness**
Scalable for full deployment
- **Competitive Edge**
First-mover advantage in region